

WHOLESALE CATALOG

arnie's

— An Arnold Palmer wellness brand.

SHOPARNIES.COM

To our wholesale partners.

Arnie's didn't start as a brand. It started in Arnold Palmer's office at Bay Hill, in front of a credenza that held several plant-based creams he'd been using for years. They were part of his routine long before "wellness" was a category.

When the Palmer family gave us the chance to carry his name forward, we took it with one rule: every product had to be built to a standard he would have recognized. That standard came from his father, who told him:

— *"You don't need to tell anybody how good you are. You show them how good you are."*

DEACON PALMER TO HIS SON ARNOLD

We call it the Palmer Standard. Show them. Don't tell them. Clean formulations. Premium ingredients. Every component on the label doing a named job.

Four products today: Muscle Cream, Roll-On, Mineral Sunscreen, and Aloe After Sun. Each one earns its place on shelf and behind the counter.

This catalog is what your customers will see, and what we're asking you to carry. The sell sheets that follow cover the formulations, the wholesale pricing, and the order terms. The team contacts are at the back.

We're glad to have you with us.



Garrett Perdue

FOUNDER & CEO

“When people ask what’s driven
me all these years, I always
give the same answer. It’s you.”

Arnold Palmer

THE LINE

Four products. Each one earns its place.



RECOVER • TOPICAL

Muscle Cream

Plant-based recovery cream.

MSRP \$40 • WH \$20



RECOVER • TOPICAL

Roll-On

Targeted recovery in a hands-free applicator.

MSRP \$40 • WH \$20



PROTECT • MINERAL • SPF 50

Mineral Sunscreen

SPF 50, mineral protection, daily wear.

MSRP \$25 • WH \$12.50



RESTORE • PLANT-BASED • ORGANIC

Aloe After Sun

Light spray, organic aloe, no heavy gel.

MSRP \$20 • WH \$10

WHO WE'RE FOR

Made for people who live outside.



Arnie's products are made for people who live outside. On the course. On the trail. In the sun. In the salt. Active retirees who refuse to slow down. Athletes who train hard and recover smart. Anyone who reads the ingredient panel before they buy.

Every formula is built to the Palmer Standard. Every ingredient earns its place. Every label tells the truth. Every product does a named job. No fillers. No fashion. No shortcuts.

RECOVER • TOPICAL

Cools. Warms. Calms.

Ten plant-based ingredients. Centuries of use.
Built to keep sore muscles in play.



Built on Arnold Palmer's personal routine.

Plant-based creams were part of Mr. Palmer's routine long before wellness was a category. Several still sit on a credenza in his office at Bay Hill. Arnie's carries that tradition forward with products that benefit from modern formulation science.

01

Will it work?

Every ingredient earned its place through centuries of use. No fillers, no fashion. Each one is doing a job.

02

Will it work fast?

Menthol cools on contact. Camphor warms as the cool settles. You'll feel it working as you rub it in.

03

Is it good for my skin?

No parabens, sulfates, phthalates, silicones, petroleum or synthetic fragrance. Engineered for daily use.

THE DEAL

50% margin at standard wholesale and up to 60% on the Floor Set. Free shipping at the case level. No reorder minimums. Contact us to discuss additional terms and the availability of point of purchase display options.

A stylized, handwritten signature of Arnold Palmer in black ink.

WHAT'S IN IT

Menthol	Cools on contact. Mint-derived.	Cannabidiol	Recovery support. Hemp-derived.
Camphor	Warms as the cool settles. Camphor laurel resin.	Eucalyptus	Reinforces cooling. Eucalyptus leaf extract.
Methyl Salicylate	Sustains the cooling phase. Wintergreen-derived.	Rosemary	Antioxidant support. Rosemary leaf extract.
Arnica	Recovery support. Mountain wildflower extract.	Aloe Vera	Carrier and base. Aloe leaf gel.
Turmeric	Recovery support. Curcuma root extract.	Shea Butter	Conditions and softens. Shea nut butter.

WHAT ISN'T No parabens. No sulfates. No phthalates. No silicones. No petroleum. No synthetic fragrance. Vegan and cruelty-free.

WHOLESALE PRICING

ORDER	UNITS	COST / UNIT	MARGIN	ORDER TOTAL
Product Six Pack 6 units, single SKU	6	\$20.00	50%	\$120.00
Starter Case 6 units of each, 4 SKUs	24	\$18.00	55%	\$337.50
24-Pack Case 24 units, single SKU	24	\$18.00	55%	\$432.00
Floor Set 24 units of each, 4 SKUs	96	\$16.20	60%	\$1,215.00

MSRP is \$40.00. The Starter Case and Floor Set ship as mixed-SKU sets across the four Arnie's products. The Six Pack and 24-Pack Case ship single-SKU.

ORDER TERMS Ships on order. Free shipping at the case level. No reorder minimums. Contact us to discuss additional terms and the availability of point of purchase display options.

HOW TO ORDER

Garrett Perdue

FOUNDER & CEO

garrett@shoparnies.com
919.633.9555

Mike Woods

VP, SALES

mike@shoparnies.com
919.523.2233

shoparnies.com

WHOLESALE PORTAL

Open a buyer account

Arnold Palmer

Due to current regulations, our products cannot be evaluated by the FDA and are not intended to diagnose, treat, cure or prevent any disease. Proud supporters of the Arnold & Winnie Palmer Foundation. Distributed by Gimmie Botanicals, LLC. © 2026 Arnie's.

RECOVER • TOPICAL

Precise. Powerful. Clean.



Seven plant-based ingredients. Delivered exactly where the body asks for it. Hands-free.

Built on Arnold Palmer's personal routine.

Plant-based creams were part of Mr. Palmer's routine long before wellness was a category. Several still sit on a credenza in his office at Bay Hill. Arnie's carries that tradition forward with products that benefit from modern formulation science.

01

Will it work?

The applicator delivers recovery where you need it. Seven plant ingredients earn their place.

02

Will it work fast?

Menthol cools on contact. Methyl salicylate warms as it absorbs. You'll feel it working as you roll it in.

03

Is it good for my skin?

No parabens, sulfates, phthalates, silicones, petroleum or synthetic fragrance. Engineered for daily use.

THE DEAL

50% margin at standard wholesale and up to 60% on the Floor Set. Free shipping at the case level. No reorder minimums. Contact us to discuss additional terms and the availability of point of purchase display options.

A stylized, handwritten signature of Arnold Palmer in black ink.



Built for a life in play.

WHOLESALE SELL SHEET
ROLL ON

WHAT'S IN IT

Menthol	Cools on contact. Mint-derived.	Cannabidiol	Recovery support. Hemp-derived.
Methyl Salicylate	Warms as the cool settles. Wintergreen-derived.	Arnica	Recovery support. Mountain wildflower extract.
Rosemary	Antioxidant support. Rosemary leaf extract.	Aloe Vera	Carrier and base. Aloe leaf juice.
Shea Butter	Conditions and softens. Shea nut butter.	Clean preservatives	Replaces parabens. Caprylhydroxamic acid and glyceryl caprylate.

WHAT ISN'T No parabens. No sulfates. No phthalates. No silicones. No petroleum. No synthetic fragrance. Vegan and cruelty-free.

WHOLESALE PRICING

ORDER	UNITS	COST / UNIT	MARGIN	ORDER TOTAL
Product Six Pack 6 units, single SKU	6	\$20.00	50%	\$120.00
Starter Case 6 units of each, 4 SKUs	24	\$18.00	55%	\$337.50
24-Pack Case 24 units, single SKU	24	\$18.00	55%	\$432.00
Floor Set 24 units of each, 4 SKUs	96	\$16.20	60%	\$1,215.00

MSRP is \$40.00. The Starter Case and Floor Set ship as mixed-SKU sets across the four Arnie's products. The Six Pack and 24-Pack Case ship single-SKU.

ORDER TERMS Ships on order. Free shipping at the case level. No reorder minimums. Contact us to discuss additional terms and the availability of point of purchase display options.

HOW TO ORDER

Garrett Perdue

FOUNDER & CEO

garrett@shoparnies.com
919.633.9555

Mike Woods

VP, SALES

mike@shoparnies.com
919.523.2233

shoparnies.com

WHOLESALE PORTAL

Open a buyer account

Due to current regulations, our products cannot be evaluated by the FDA and are not intended to diagnose, treat, cure or prevent any disease.

Proud supporters of the Arnold & Winnie Palmer Foundation.

Distributed by Gimmie Botanicals, LLC. © 2026 Arnie's.

PROTECT • MINERAL • SPF 50

Eighteen Holes in the Sun.



Non-nano zinc oxide. Broad-spectrum SPF 50. Reef-safe. Built for daily wear.

Built on Arnold Palmer's personal routine.

Sun protection was part of Mr. Palmer's routine before most players gave it a thought. A lifetime in the sun taught him what daily exposure does to skin. Arnie's carries that lesson forward with mineral protection built for daily wear.

01

Will it protect?

Non-nano zinc oxide blocks UVA and UVB. Broad spectrum SPF 50 with 80-minute water resistance.

02

Will it wear well?

Sheers in clean. No chalky white cast on the tee box. Holds through sweat and a back-nine cart ride.

03

Is it reef-safe?

No oxybenzone, no octinoxate. Reef-safe by formulation. Vegan, cruelty-free, fragrance-free.

THE DEAL

50% margin at standard wholesale and up to 60% on the Floor Set. Free shipping at the case level. No reorder minimums. Contact us to discuss additional terms and the availability of point of purchase display options.

WHAT'S IN IT

Zinc Oxide	Mineral SPF active. Twenty-five percent non-nano.	Iron Oxides	Tint that disappears into skin. CI 77491, 77492, 77499.
Ceramide NP	Supports the skin barrier. Plant-derived ceramide.	Squalane	Conditions skin without occluding. Olive-derived.
Hyaluronic Acid	Hydrates and holds moisture. Sodium hyaluronate.	Bisabolol	Supports calm skin. Chamomile-derived.
Niacinamide	Supports skin tone and texture. Vitamin B3.	Aloe Vera	Soothing hydration base. Aloe leaf gel.
Vitamin E	Antioxidant defense. Tocopherol.	Panthenol	Hydrates and supports skin softness. Vitamin B5.

WHAT ISN'T No parabens. No sulfates. No phthalates. No petroleum. No synthetic fragrance. Vegan and cruelty-free.

WHOLESALE PRICING

ORDER	UNITS	COST / UNIT	MARGIN	ORDER TOTAL
Product Six Pack 6 units, single SKU	6	\$12.50	50%	\$75.00
Starter Case 6 units of each, 4 SKUs	24	\$11.25	55%	\$337.50
24-Pack Case 24 units, single SKU	24	\$11.25	55%	\$270.00
Floor Set 24 units of each, 4 SKUs	96	\$10.13	60%	\$1,215.00

MSRP is \$25.00. The Starter Case and Floor Set ship as mixed-SKU sets across the four Arnie's products. The Six Pack and 24-Pack Case ship single-SKU.

ORDER TERMS Ships on order. Free shipping at the case level. No reorder minimums. Contact us to discuss additional terms and the availability of point of purchase display options.

HOW TO ORDER

Garrett Perdue

FOUNDER & CEO

garrett@shoparnies.com
919.633.9555

Mike Woods

VP, SALES

mike@shoparnies.com
919.523.2233

shoparnies.com

WHOLESALE PORTAL

Open a buyer account

RESTORE • PLANT-BASED • ORGANIC

Soothes. Hydrates. Restores.



Organic aloe cools. Hyaluronic acid restores.
Recover from a long day in the sun.

Built on Arnold Palmer's personal routine.

Sun protection was part of Mr. Palmer's routine before most players gave it a thought. A lifetime in the sun taught him what daily exposure does to skin. Arnie's carries that lesson forward with after sun care built to restore what the sun took.

01

Will it work?

Organic aloe cools sun-soaked skin on contact. Hyaluronic acid pulls moisture back. Cooling relief.

02

Is it a gel?

It's a light spray, not a heavy gel. No silicones, no carbomers, no synthetic thickeners. Absorbs clean.

03

Is it good for my skin?

Seven ingredients on the panel. No dyes, no fragrance, no fillers, no shortcuts. Each one earns its place.

THE DEAL

50% margin at standard wholesale and up to 60% on the Floor Set. Free shipping at the case level. No reorder minimums. Contact us to discuss additional terms and the availability of point of purchase display options.





Built for a life in play.

WHOLESALE SELL SHEET
ALOE AFTER SUN

WHAT'S IN IT

Aloe Vera	Cools and soothes. Organic aloe leaf juice.	Xanthan Gum	Plant-derived thickener. Naturally fermented.
Hyaluronic Acid	Restores moisture. Plant-fermented humectant.	Phenoxyethanol	Clean preservative. Replaces parabens.
Hemp Oil	Conditions sun-stressed skin. Cold-pressed hemp seed oil — not CBD.	Ethylhexylglycerin	Stabilizer and skin conditioner. Plant-derived.
USDA Organic	Lead aloe certified at the source. Independent third-party verification.	Citric Acid	Balances pH. Citrus-derived.

WHAT ISN'T No parabens. No sulfates. No phthalates. No silicones. No petroleum. No synthetic fragrance. No CBD. Vegan and cruelty-free.

WHOLESALE PRICING

ORDER	UNITS	COST / UNIT	MARGIN	ORDER TOTAL
Product Six Pack 6 units, single SKU	6	\$10.00	50%	\$60.00
Starter Case 6 units of each, 4 SKUs	24	\$9.00	55%	\$337.50
24-Pack Case 24 units, single SKU	24	\$9.00	55%	\$216.00
Floor Set 24 units of each, 4 SKUs	96	\$8.00	60%	\$1,215.00

MSRP is \$20.00. The Starter Case and Floor Set ship as mixed-SKU sets across the four Arnie's products. The Six Pack and 24-Pack Case ship single-SKU.

ORDER TERMS Ships on order. Free shipping at the case level. No reorder minimums. Contact us to discuss additional terms and the availability of point of purchase display options.

HOW TO ORDER

Garrett Perdue

FOUNDER & CEO

garrett@shoparnies.com
919.633.9555

Mike Woods

VP, SALES

mike@shoparnies.com
919.523.2233

shoparnies.com

WHOLESALE PORTAL

Open a buyer account

Due to current regulations, our products cannot be evaluated by the FDA and are not intended to diagnose, treat, cure or prevent any disease.

Proud supporters of the Arnold & Winnie Palmer Foundation.

Distributed by Gimmie Botanicals, LLC. © 2026 Arnie's.

GET IN TOUCH

Open a wholesale account.

Garrett Perdue

FOUNDER & CEO

garrett@shoparnies.com

919.633.9555

Mike Woods

VP, SALES

mike@shoparnies.com

919.523.2233

shoparnies.com

WHOLESALE PORTAL

Open a buyer account

ORDER TERMS

Ships on order. Free shipping at the case level. No reorder minimums. Contact us to discuss additional terms and the availability of point of purchase display options.

